



DILA CONFERENCE
2021
SEP 20-21
BALTIMORE

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SEPTEMBER 20-21, 2021 • BALTIMORE MARRIOTT WATERFRONT

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FEATURED SPEAKERS



JULIE BULLOCK

SENIOR GENEROSITY STRATEGIST, **GENERIS**

Julie is a senior generosity consultant with Generis, a team of professionals who coach and influence churches and other faith-based organizations across the country in generosity development. She has led over 300 major giving campaigns for churches and organizations, with campaign sizes ranging in \$1M to over \$100M. Prior to joining Generis in 2009, Julie was the pastor for stewardship and generosity at Community Christian Church, a multisite church with 10 campus locations in the Chicagoland area.

Julie also previously served as the director of development for Wheaton College, leading a team of advancement professionals in a \$160 million capital campaign and has strong experience in gift planning and charitable estate planning, earning her CFRE (Certified Fund Raising Executive) in 2010.

www.generis.com/julie-bullock



BEN CACHIARAS

LEAD PASTOR, **MOUNTAIN CHRISTIAN CHURCH**

Ben is from Minnesota, ministered in Tennessee, and has served since 1997 as Lead Pastor with Mountain Christian Church near Baltimore, Maryland. Ben is a graduate of Crossroads College and Emmanuel Christian Seminary where he is a Doctor of Ministry candidate. Ben has served on Boards for Emmanuel Christian Seminary, Milligan College, Standard Publishing as well as Contributing Editor with Christian Standard and President of the North American Christian Convention. He is the co-founder of MOVE Northeast, a church planting network, and is a Board member for Spire network and Stadia Church planting.

Ben and his wife Karla have three awesome children, Nathan (married to Abigail), Andrew, and Ellie. He loves his family, has a passion for preaching and leadership, and wants to build Jesus-shaped communities that draw people to the love of God.

www.mountaincc.org/StaffDetail/ben-cachiaras



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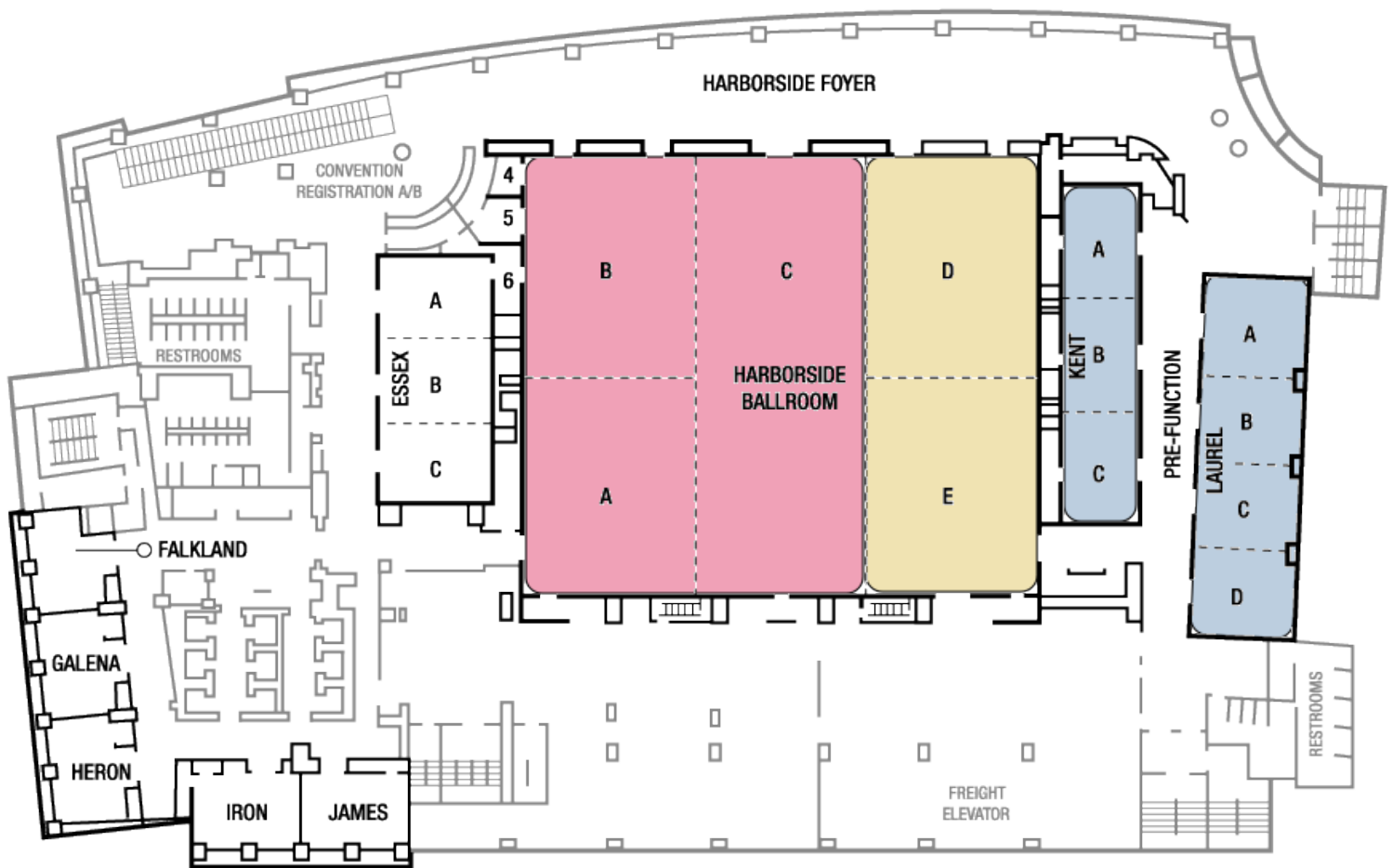
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SCHEDULE & LOCATIONS

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MAIN FUNCTIONS
 MEALS
 BREAKOUTS



Sunday, September 19

4:00 - 8:30 PM | **Exhibit Setup**
 Exhibitors set up display(s).
HARBOR FOYER

7:00 - 8:30 PM | **Registration**
 Check in for the conference.
HARBOR FOYER

Monday, September 20

7:30 AM	Registration Check in for the conference. HARBOR FOYER	9:30 AM	Breakout by Fund Size: \$500M+ ERIC SCHROEDER, Pres./CEO, CDF Capital DUSTY RUBECK, Exec. Advisor, CDF Capital LAUREL A	1:30 PM	Breakout by Topic: Legal Various attorneys LAUREL A
7:30 – 8:45 AM	Breakfast Included in registration fee HARBORSIDE DE	9:30 AM	Ministry Partners Breakout DWIGHT LOKEN, TMC KENT C	2:45 PM	PLENARY SESSION PASTOR BEN CACHIARAS, Mountain CC HARBORSIDE ABC
9:00 AM	Program Overview ART RHODES, Church of God HARBORSIDE ABC	11:00 AM	PLENARY: "Church Facilities, Generosity, and the Future" JULIE BULLOCK, Generis HARBORSIDE ABC	4:00 PM	Breakout by Function: Marketing CLARE LEWIS, PILP LAUREL B
9:05 AM	Welcome by Emcee BRAD DUPRAY, CDF Capital HARBORSIDE ABC	NOON	Lunch Included in registration fee HARBORSIDE DE	4:00 PM	Breakout by Function: Investment Operations LORRAINE HOPMAN, PILP KENT AB
9:10 AM	Morning Devotion BILLY HUMPHREY, City of Refuge HARBORSIDE ABC	1:30 PM	Breakout by Topic: "Innovations in Generosity Campaigns" JULIE BULLOCK, Generis KENT C	4:00 PM	Breakout by Function: Lending Operations MIKE RHINE, Southern Baptists of Texas LAUREL CD
9:30 AM	Breakout by Fund Size: \$0-99M TY SALTER, The Baptist FDN of CA LAUREL CD	1:30 PM	Breakout by Topic: Economy & Markets KC MATHEWS, CFA, UMB Bank HARBORSIDE ABC	4:00 PM	Breakout by Function: Finance/Accounting BELINDA KING, DCEF KENT C
9:30 AM	Breakout by Fund Size: \$100-249M JON WIEBE, MB Foundation KENT AB	1:30 PM	Breakout by Topic: "Lessons Learned from Recent Breaches" ALLISON DAVIS WARD, CapinTech LAUREL CD	4:00 PM	Breakout by Function: Senior Management BISHOP JAMES MCKNIGHT, JR., COGBF LAUREL A
9:30 AM	Breakout by Fund Size: \$250-499M DAVID GRAF, Orchard Alliance LAUREL B	1:30 PM	Breakout by Topic: Real Estate MATT MESSIER, Foundry Commercial KENT AB	4:45 PM	Adjournment for the Day Enjoy an evening in Baltimore.

Tuesday, September 21

<p>9:00 AM Welcome by Emcee</p> <p>BRAD DUPRAY, CDF Capital</p> <p>HARBORSIDE ABC</p>	<p>9:25 AM Breakout by Function: Lending Operations</p> <p>MIKE RHINE, Southern Baptists of Texas</p> <p>LAUREL CD</p>	<p>11:45 AM End of DILA Conference</p> <p>Thank you for attending the DILA 2021 Conference in Baltimore.</p>
<p>9:05 AM Morning Devotion</p> <p>VALORIA CHEEK, ABEC</p> <p>HARBORSIDE ABC</p>	<p>9:25 AM Breakout by Function: Finance/Accounting</p> <p>BELINDA KING, DCEF</p> <p>KENT C</p>	<p>1:00 PM DILA Marketing Conference</p> <p>Opening Remarks & Prayer</p>
<p>9:25 AM Breakout by Function: Marketing</p> <p>CLARE LEWIS, PILP</p> <p>LAUREL B</p>	<p>9:25 AM Breakout by Function: Senior Management</p> <p>BISHOP JAMES MCKNIGHT, JR., COGBF</p> <p>LAUREL A</p>	<p>1:30 PM DILA Marketing Conference</p> <p>Session 1 & Q&A – Best Practices</p>
<p>9:25 AM Breakout by Function: Investment Operations</p> <p>LORRAINE HOPMAN, PILP</p> <p>KENT AB</p>	<p>10:30 AM PLENARY: Panel Discussion</p> <p>DARREN KEY, CFR</p> <p>PETER HEDSTROM, NCP</p> <p>MARIA COYNE, UCC Cornerstone Fund</p> <p>HARBORSIDE ABC</p>	<p>3:00 PM DILA Marketing Conference</p> <p>Session 2 – Panel – Marketing Trends in the Church World</p>
		<p>6:00 PM DILA Marketing Conference</p> <p>Group Dinner – TBD</p>

Wednesday, September 22

<p>8:30 AM DILA Marketing Conference</p> <p>Opening Remarks & Prayer</p>	<p>10:30 AM DILA Marketing Conference</p> <p>Session 4 & Q&A – Why Brand = Culture</p>
<p>9:00 AM DILA Marketing Conference</p> <p>Session 3 & Q&A – The Art of Simplification</p>	<p>NOON End of Marketing Conference</p> <p>Thank you for attending the DILA Marketing Conference.</p>



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CoDi England, Ken Estes and Kristy Nagel lead our Religious Organization team.

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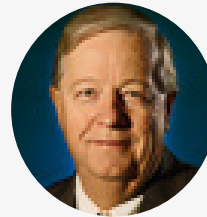
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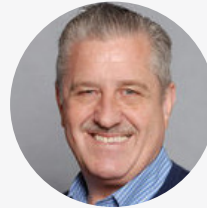
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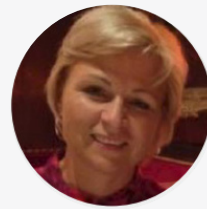
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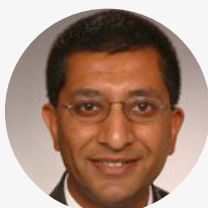
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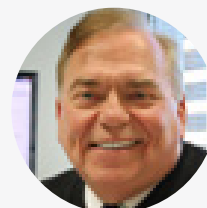
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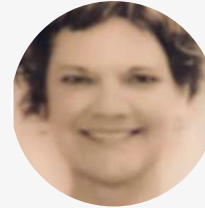
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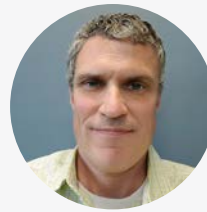
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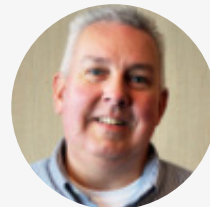
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